



# CAROL LLOYD AWARD

## Emerging Female Singer-Songwriter Fellowship

### About the Carol Lloyd Award

The Carol Lloyd Award is presented to an emerging female identifying singer-songwriter, who resides in Queensland. The award includes a \$15,000 grant to either record a full-length album or record and tour an EP. The grant gives recipients a head start in their career, the means to broaden their experience within the music industry, and helps them to realise their goals as an emerging artist. Applicants can submit up to three tracks of original music and supporting material.

Queensland Music Festival and Queensland artists will oversee the judging of the Carol Lloyd Award for 2019 with support from Arts Queensland, APRA AMCOS and Hutchinson Builders. Award judges are Katie Noonan, Joc Curran, Leanne de Souza, Sean Sennett, John Willsted and Annie Peterson.

The Carol Lloyd Award is presented by Queensland Music Festival and supported by APRA AMCOS and Hutchinson Builders and the Queensland Government through Arts Queensland.

### About Carol Lloyd

Carol Lloyd known as Australia's first original 'Rock Chick' – started off her career in the 70s band Railroad Gin before branching out into the Carol Lloyd Band and continuing her career as a solo artist. Her success generated both shock and respect in the industry as the first female singer/songwriter in Australia to win over the ultimate boys' club and front a successful recording and touring rock band. Starting off in Australia, Carol soon became an international hit artist touching hearts, minds and souls of music lovers everywhere gaining the title of Australia's 'Wild Woman of Rock' in turn paving the way for female artists everywhere.

Carol racked up several No. 1 hits and won the first worldwide EMI International publishing contract issued to any artist in Australia. Her first three singles – "A Matter of Time", double-sided hit, "Do ya Love Me/Academy Rock" and "You Told the World" charted No. 1. Carol's songs were published in 27 countries, with her first album, "A Matter of Time" with Railroad Gin racing up to No. 1 in 3 weeks, and her second, "Mother was Asleep" charting No.1 or top 3 in Germany, France, Japan, Holland, and Indonesia.

## Eligibility

This fellowship will be awarded to a female identifying singer-songwriter who demonstrates exceptional and unique talent in the area of music; this award is not limited by genre. The award will be valued at \$15,000; any further disbursements will be the responsibility of the award recipient. All decisions made by the judges will be final. Please read this information before commencing your application.

Applications deemed ineligible will not be assessed.

### To be eligible applicants must:

- be 16 years or older
- be currently residing in Queensland
- only submit one application each year
- identify as female
- be an emerging artist (meaning you currently have master and publishing rights available)

## Application

Applicants must submit the following:

- MP3s and/or videos
  - o Up to 3 tracks of original material.
- Accompanying lyrics and musical score or chord chart
  - o 1 song per page. Song writing credits must be included stating whether the applicant is sole or primary songwriter with relevant collaboration details.
- A written document outlining your vision statement for the project, timeline and budget (maximum 3 pages).
  - o In your vision statement, you should explain how the award will be 'transformative' and 'impactful' for your advancement as an artist.
  - o A budget template is available to download via our website for those requiring assistance on budgeting.
- Proof of current Queensland address e.g. Queensland Drivers' License or recent mail (bank statement, phone bill)

## Support Material

Please include the following support material with your submission:

- Curriculum Vitae
  - o This is to be a maximum of 2 pages and should include details of your musical experience and relevant achievements to date.
- Letters of Support
  - o Two letters of support from anyone working within the music industry including: music teachers, producers, music journalists, managers etc. Letters should state why they feel the applicant would benefit from the award at this time in their career, the likely outcomes and opportunities which would arise for the applicant from the award and the capacity of the applicant to make the best use of the award opportunity.

## Submitting Your Application

Queensland Music Festival will be administering the award on behalf of Arts Queensland, Hutchinson Builders and APRA AMCOS and will therefore be in charge of the application process.

All entries are to be submitted through the Carol Lloyd Award website ([www.carollloydaward.com.au](http://www.carollloydaward.com.au)). All sections on the application form must be completed for your application to be assessed.

Entries open 10 October 2018. For your application to be deemed assessable you must submit in full by the closing date 11:59pm on 1 March 2019. Any late or incomplete submissions will not be accepted. If you are having trouble submitting your application or circumstances prevent you from submitting your online application, please contact Queensland Music Festival before the closing date to make alternative arrangements. Applicants are responsible for notifying Queensland Music Festival if their contact details change throughout the selection process.

## Translating and Interpreting Services

Applications and support material may be submitted in any language. If you have any difficulty understanding this information and would like to talk to staff in your first language, telephone the Translating and Interpretation Service on 13 14 50 during business hours.

## Assessment Criteria

Applications for the Carol Lloyd Award will be assessed against the following criteria:

- Demonstrated originality and musicality in submitted tracks (50%)
- Outstanding artistic and creative potential of the applicant (20%)
  - o Creative and original vision statement
- Demonstrated professional and/or creative achievement of applicant (20%)
  - o Your track record, practice and recognition in the music industry including your gig history, training history, reviews and support letters.
- Completion of the budget template, which should detail the way in which you plan to spend the award prize. (10%)
  - o Your budget should be at least \$15,000 to demonstrate how you would utilise all of the award funds. If your project costs are more than \$15,000, please indicate how you will cover the shortfall (e.g. your own funds, another grant, sponsorship, ticket sales from performances etc). **PLEASE NOTE ALL INCOME AND EXPENDITURE MUST BALANCE.**
  - o Please note that your budget should not include the costs of purchasing musical equipment or costs associated with a project or program that has already commenced.

## **Selection Process**

Assessment and funding decisions are based on the information provided in your application, including support material. All eligible applications will be assessed in terms of how well they address the assessment criteria.

Applicants for the Carol Lloyd Award 2019 will be assessed using the following selection process.

**Step 1:** Queensland Music Festival will undertake eligibility checks for all applications. A QMF representative will then undertake a preliminary assessment of all eligible applications. Ineligible applicants will be notified by email.

**Step 2:** A shortlist of selected applicants will be selected by the judging panel for final review. Judging will commence on the 11 March 2019 and will be finalised by 5 April 2019.

**Step 3:** All applicants will be notified of the result of their application. The top 5 shortlisted applicants will be invited to attend the Queensland Music Festival launch in late April 2019 (Date TBC) where the recipient of the 2019 Carol Lloyd Award will be announced.

## **Successful Applicants**

Queensland Music Festival will send you a request for your payment details and two copies of the funding agreement.

- Sign and date both copies of the funding agreement
- Return both copies with your payment details.

Queensland Music Festival will return one counter-signed copy of the funding agreement for your records.

## **Terms and Conditions**

Queensland Music Festival will transfer \$15,000 by 1 May 2019 to the nominated bank account of the recipient of the 2019 Emerging Female Singer-Songwriter Fellowship (Carol Lloyd Award).

The successful applicant must complete their selected project within 12 months of the award being presented:

- Record an album (minimum of 10 original songs)
- Record an EP (minimum of 4 original songs) with an accompanying 6 show tour, which must include 2 non-metropolitan Queensland concerts and 1 Brisbane concert.

The fellowship will be awarded:

- annually in 2018 and 2019
- once to an individual female singer-songwriter
- once per applicant

This award does not support:

- the cost of purchasing musical equipment
- any costs associated with a project or program that has already commenced

Each applicant will be given 12 months from the date the award money is presented (May 1 of the relevant award year) to complete the chosen task (album or EP plus tour). If you fail to complete your chosen task within the 12-month period, you will be required to pay back the \$15,000 prize money to Queensland Music Festival and you may become ineligible for further Arts Queensland funding in the future.

## 2019 Award Judges

**Katie Noonan:** A 4 x ARIA Award winning and 7 x platinum selling singer, songwriter and producer who first received widespread acclaim as the songstress of indie-pop band *george* and has since taken audiences on sublime excursions through Jazz, Pop and Classical music. In 2016 Katie was appointed Artistic Director of Queensland Music Festival.

**Joc Curran:** Mother, who owned and ran The Zoo live music venue from 1992 until 2016. Brisbane Laneway Festival promoter. Business woman, friend, who believes random acts of kindness can help change the world.

**Leanne de Souza:** An entrepreneur, arts advocate, facilitator and manager. Foundation board member of the Queensland Music Network Q MUSIC, a previous Executive Programmer of BIGSOUND (2006) and an experienced workshop facilitator for the boutique consultancy FIELDWORX. She has also lectured in music business at Griffith University, TAFE and JMC Academy.

**Sean Sennett:** An Australian music writer and songwriter. His work has been published in The Australian, The Age, Word and Rolling Stone (here and overseas). As a songwriter he is signed to Mushroom Publishing and has collaborated with the likes of Rob Hirst, Steve Kilbey, Ross Wilson and Kate Ceberano.

**John Willsteed:** Is a guitarist in award-winning Brisbane band Halfway, and toured the world through the late 80s in The Go-Betweens. He is a composer and sound editor with over 90 film and television credits, and is Head of Music at Queensland University of Technology in Brisbane.

**Annie Peterson:** Annie Peterson is respected Queensland musician, creative producer, and manager of Arts organisations for 30 years, including: Program Director Woodford Folk Festival, Director Flipside Circus, Director Rhapsodaisy Music, creator/producer Women in Voice. Presently Co-Director WIVPresents production company, and Music Program Development at Hummingbird House Palliative Care Centre.

## Acknowledgments

All successful fellowship recipients will need to acknowledge Queensland Music Festival, Arts Queensland, APRA AMCOS and Hutchinson Builders support in all published material associated with the fellowship in text or logo format. For further information about the use of logos and a standard text acknowledgement please email [claward@qmf.org.au](mailto:claward@qmf.org.au).

## **Proposal Variation**

Fellowship funds cannot be used for any activities except those specified in your application and the program's guidelines and letter of offer, unless a variation of the funding agreement is sought and approved in writing by Queensland Music Festival.

You should advise QMF in writing immediately if there are any changes to:

- Timelines
- Budget
- Location
- Anything else that would alter outcomes of the fellowship from your original application.

If you anticipate any possible changes, you should contact Queensland Music Festival. If you fail to obtain written approval for any changes made, you may be required to repay the award money.

## **Contact Queensland Music Festival**

For any further information about the Carol Lloyd Award or help with your application, please contact:

- Telephone (07) 3010 6600
- Email [claward@qmf.org.au](mailto:claward@qmf.org.au)
- Website [carollloydaward.com.au](http://carollloydaward.com.au)

The Carol Lloyd Award is presented by Queensland Music Festival and is proudly supported by Arts Queensland, APRA AMCOS and Hutchinson Builders. Queensland Music Festival is an initiative of the Queensland Government.